

BUSINESS COMMUNICATION

Learning to communicate in a manner that is clearly understood by the receiver of the message is a major task of all business people. This event is designed to provide recognition for FBLA members who work toward improving their business communication skills or writing, speaking, and listening.

ELIGIBILITY

Each district is represented by two participants. The participant must qualify as an active FBLA member to be eligible for this event.

REGULATIONS

1. An on line entry must be submitted no later than March 17.
2. Participants may not have entered this event at a previous leadership conference.
3. A participant who fails to report on time for the event may be DISQUALIFIED.
4. Webster's New Collegiate Dictionary is the final authority.
5. Participants must adhere to the dress code approved by the executive council.

PROCEDURES

1. Participants report to the supervisor of the event at the location designated in the program five minutes prior to starting time.
2. One hour is allowed for the event including the instructions and paper collection.
3. The written test may include grammar, word definition and usage, proofreading, spelling, punctuation, numbers, capitalization, and oral communication concepts.
4. Participants are identified by the districts they represent.
5. Tests will be administered by authorized individuals as indicated on the State Leadership Conference registration form.

JUDGING

Results are based on the number of correct items.

The participant with the greatest number of correct answers is the winner.

Ties will be broken based on the order in which the tests were turned in. The test turned in the earliest will be the winner.

Judges identify the ranks of the participants on a winners' report sheet.

Business Communication Continued

Graded papers are NOT returned to participants or advisers.

AWARDS

Plaques are presented to the winners of first through fifth places as long as finances are available. Certificates are given to individuals winning sixth through tenth places.

REPRESENTATION AT NATIONAL

The first, second and third place winners in this event are entitled to represent the state chapter at the National Leadership Conference.